



Congratulations on your new wrap!

While you're undoubtedly excited with your vehicle's fresh look, it's important to note that your wrap is vulnerable to elements like dirt, harsh UV rays, and pollutants. These can not only tarnish its shine but reduce its life. Adhere to these guidelines to fend off early wear, maintain its radiant appearance, and protect your investment.

WHAT TO DO



Hand wash your wrap regularly.

Consistent and gentle care is the key to maintaining the vibrancy and lifespan of your wrap. Opt for a soft, clean cloth or sponge and avoid brushes or anything abrasive. Use a mix of mild, non-abrasive detergents with water, which helps in effectively cleaning without causing damage.



Address contaminants promptly.

Protect your wrap by taking immediate action against contaminants such as bird droppings, fuel spills, tree sap, insect splatter, road tar and industrial fallout. Swift action can prevent potential staining or damage, so make it a habit to give your vehicle a quick check after each journey.



Seek shade whenever possible.

To protect your wrap from harsh UV rays, aim to park in shaded areas whenever possible. If added protection is needed, consider a UV protective spray or wax meant for wraps, but always test on a small area first. Remember, prolonged sun exposure can lead to color fading and decreased lifespan of your wrap.



Inspect your wrap periodically.

Regularly inspect your wrap, paying close attention to edges, seams, and high-stress areas. This proactive approach can help catch minor issues before they become major problems. Setting reminders or integrating it with other vehicle maintenance checks can be beneficial.



Seek advice if you're uncertain.

If you're ever in doubt about the best care practices for your wrap or notice any unusual changes, don't hesitate to consult with us. We're here to provide you with the proper guidance and expertise tailored specifically to your vehicle's needs.

WHAT NOT TO DO



Do not use automatic car washes.

Steer clear of automatic car washes. They may seem efficient, but they can be too harsh on your wrap. There's a risk of scratching, lifting edges, or even causing sections of the wrap to peel away completely. Hand washing is gentler and more controlled, making it the preferred option.



Do not use petroleum-based cleaners.

Petroleum-based solvents and cleaners can react adversely to your wrap, causing discoloration, warping, or a breakdown of the adhesive. Instead of these harsh chemicals, always opt for milder, non-abrasive cleaning agents that are labeled safe for vehicle wraps.



Do not be rough with your wrap.

Your wrap, while durable, is susceptible to damage. The inadvertent brush of a key, abrasive brushes, or other sharp tools can lead to noticeable scratches. Always be cautious and opt for soft, non-abrasive cleaning cloths and tools to maintain the wrap's pristine appearance.



Do not refuel carelessly.

Gasoline and other fuels can be corrosive to the vinyl if left unchecked. In the event of any spills or drips onto the wrap, it's essential to wipe them away promptly. Letting such contaminants sit can lead to staining or a weakening of the wrap's adhesive bonds.



Do not leave the wrap on if it's expired.

Vehicle wraps have a lifespan and will show signs of wear or aging. Retaining an expired wrap can make removal more challenging, potentially leading to damage to the vehicle. It's crucial to replace or remove the wrap before it surpasses its intended duration.

